Exercise B: Analog Programming

1. Open photoshop
   1. Create new
   2. Dimensions 11’’ x 17’’ (portrait)
2. You should have a blank canvas. Now click on the rectangle tool. Drag the rectangle so it covers your entire canvas. On the top menu:
   1. Fill: black
   2. Stroke: none
3. Use your rulers (command+R) and drag the horizontal ones to 1in
4. Click on the Text Box
5. Type: “THE TRIPLET”
   1. Font size: 80 pt
   2. Font family: silom
   3. Centered
   4. Vertically Scale: 150%
   5. Text color: white
6. Again drag your rulers to 3in and 9 inches
7. On google search dance background and look for a picture with a black background with purple-toned squares and paste that lining them 100% width and till between your rulers
8. Open illustrator (drawing a penguin)
   1. Using the pen tools draw an egg shaped
   2. Inside the egg-shape draw the penguin belly filling up about 60% of the egg shape
   3. Draw its flippers and feet
   4. The feet are gray
   5. The flippers are slightly lighter than the body-color (below)
   6. Button-like eyes and duck-like mouth
   7. Fill one of the penguin’s body with blue
   8. Another pink
   9. Another gray
   10. You should now have three penguins
   11. With the pen tool draw a small crown with three spikes and circles at the end of each spike
   12. The blue penguin should have its right flipper up and left down
   13. The pink one should have both its flippers up
   14. The gray should have the left flippers up and right down
9. Place all these penguins in your photoshop file on top of your dance background
   1. Width: 3.3 in || Height: 3.7in
   2. Blue penguin on the left
   3. Pink penguin in the middle
   4. Gray penguin on the right
   5. Select all three and should be at the center of the dance background
10. Drag ruler down to 10in
11. Type: “PENGUINS”
    1. Font size: 80 pt
    2. Font family: silom
    3. Centered
    4. Vertically scale: 150%
    5. Text color: white
12. Drag ruler down to 11.5 in
13. Type: “DANCE PERFORMACE”
    1. Font size: 36 pt
    2. Font family: silom
    3. Centered
    4. Text color: white
14. Drag rulers down to 13in and 16in and vertical rulers to 1in and 10in
15. Rectangle tool fill between the rulers
    1. Fill: Hex colors: #9349ef
    2. Stroke: none
16. Type: “MADISON SQUARE GARDEN” enter “NEW YORK CITY”
17. Highlight Madison square garden
    1. Font size: 40 pt
    2. Font family: silom
    3. Centered
18. Highlight New York City
    1. Font size: 24 pt
    2. Font family: silom
    3. Tracking (spaces between letters): 1150
19. Type: “SAT. FEB. 09 2019” enter “7:00PM” enter [WWW.TTP.COM/TICKETS](http://WWW.TTP.COM/TICKETS)
20. Highlight sat.feb. 09 2019 and 7:00pm
    1. Font size: 36 pt
    2. Font family: silom
    3. Centered
21. Highlight web
    1. Font size: 25 pt
    2. Font family: silom
    3. Centered
22. Place these text inside the rectangle box you created
23. Save as PDF
24. Print on tabloid paper